


Substance Abuse and Mental Health Services Administration  
**SAMHSA**  
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DEPARTMENT OF HEALTH & HUMAN SERVICES

# Behavioral Health is Essential To Health




## Prevention Works




## Treatment is Effective

## People Recover




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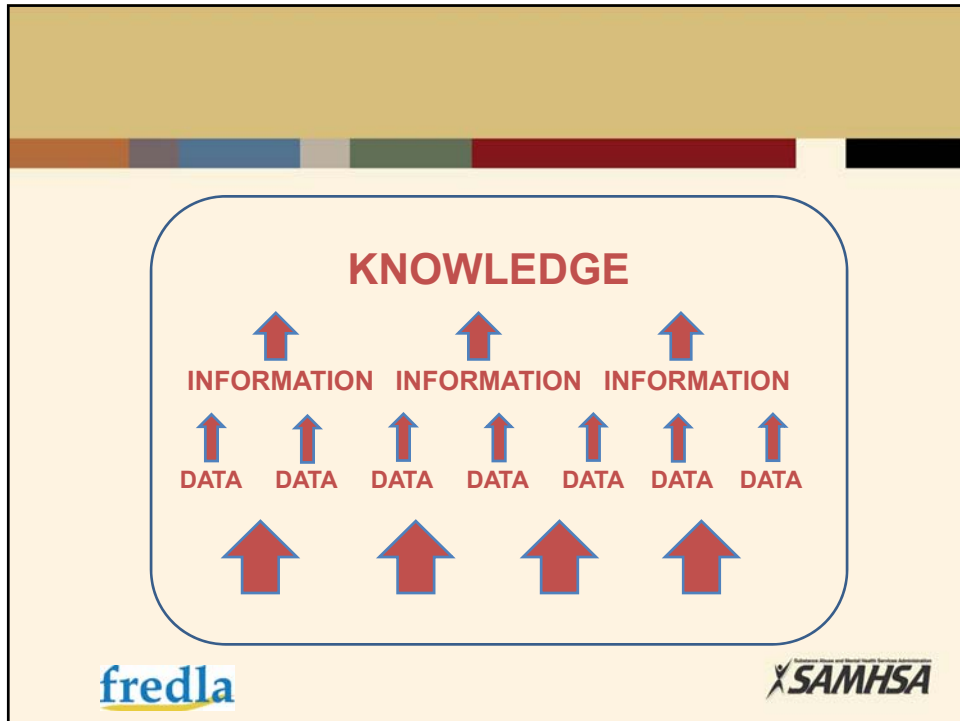
# Strategies for Family Organizations to Use Data & Evaluation

Family Session 4  
Aligning the Movements  
July 21, 2016



THE TA NETWORK  
The National Technical Assistance Network for Children's Behavioral Health





- ### Importance of collecting and using data
- Limited data nationally regarding the efficacy of family peer support – we need evidence!
  - Data can:
    - help us identify and connect families with appropriate services for better outcomes
    - highlight the positive outcomes of youth and family support
    - Access new and increased funding
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## State and agency specific requirements

State agencies, Medicaid entities, and funders will have minimum requirements for documentation and data collection

- States have statutes, laws and administrative codes
- Agencies have a specific format for documenting progress and planning, usually driven by funding sources

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## Data is part of sustainability at ALL levels

- CQI - organizational and programmatic
- Attracting and maintaining funding
- Build capacity to increase access and availability of support

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## WHAT DATA SHOULD WE COLLECT?

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**Examine:**

- 1) What do your funders ask you to collect?
- 2) What do you need to collect for CQI/QA?
- 3) What do you need to collect to show effectiveness (outcome and cost)?

**Define:**

- 1) Services
- 2) Indicators – what are you measuring?

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## FRO Service types defined

### Family Peer Support-

- Info. and referral
- System navigation
- Intensive family support
- Targeted programs for early childhood, transition-age youth, juv. justice/family court, spec. educ., child welfare, substance use disorders, ID/DD, military families
- Support groups

### Youth Support –

- Peer support
- Youth-led program
- Training-youth
- Social/recreational events
- Evaluation or Research

**Training** – families, professionals and community members, parenting education classes, webinar, annual conference

**Community Outreach** – community events/resource fairs, newsletter, website, social media

**Public Policy** – public policy participation, legislative advocacy

### Other programs/activities –

- Screening/brief assessment (child/youth, adult/family)
- Social/recreational events
- Respite services
- Professional consultation
- Evaluation
- Research



- Several articles, papers and guides on indicators of family support and involvement
- SOC evaluation, SOC local evaluation, SFN TRAC indicators – Westat, SAMHSA
- Other potential resources:
  - Dec. 2013 Faces of Medicaid Data Brief *Identifying Opportunities to Improve Children’s Behavioral Health Care*
  - GuideStar “Common Results Catalog” – 800 sample metrics with definitions





## EFFECTIVE DATA COLLECTION STRATEGIES

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## Considerations...

- **Collecting the data:**
  - Tools for data collection
  - Staff training
  - “Housing” the data
- **Using the data**
  - Analysis
  - CQI process
  - Plan for use (social marketing, advocacy, funding)

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## Collecting the data

- Tools
  - Cost
  - Ease of use and analysis
  - Standardized or develop own tool
- Staff training
  - Who can collect data? Is there a required certification?
  - Time and frequency of training
  - Monitoring input (phase of CQI/QA)
- Where does the data live?

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## National Data Collection Tool

1. **Number served** - total fiscal year, receiving parent to parent peer support, participating in training
2. **Services provided** - Yes/No for non-billable and billable family peer support, youth support, training, public policy, community outreach, screening or brief assessment, social/recreational events, respite services, evaluation, research
3. **System Involvement** - check types of systems in which families served were involved, were most families involved in 1, 2-3 or 4+ systems
4. **Family Satisfaction** - % satisfied/neutral/dissatisfied, list tool used to collect satisfaction data, optional item to list outcome data and tool(s) used to collect outcome data
5. **Accomplishments** - optional - list biggest accomplishment in fiscal year as an organization




## Other tools used by FROs

- Parent Empowerment Scale
- FANS, CANS
- Caregiver Strain Questionnaire
- CAFAS
- Ages and Stages Questionnaire
- Developmental Assets
- ACES
- Protective Factors Survey

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## Using the data

- Analysis
  - How will the data be analyzed and by whom?
- CQI process
  - Using what you've learned to improve programming, inform staff training
- Plan for use (social marketing, advocacy, funding)
  - Identifying all of the ways in which you want to use your data, medium for relaying data, audiences

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“...we are at the critical point now where ethical data sharing can provide empirical evidence to inform day-to-day practice as well as expanding knowledge and research....The era of *Big Data* is upon us, and, it is worthwhile to embrace the possibilities.”

- SAMHSA brief: *Big Data in Human Services*, May 2016